



NATIONAL SOCIETY UNITED STATES DAUGHTERS OF 1812
Virginia Louise Apyar, President National

**Public Relations and
Scrapbook and National Press Book**

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Resource web site: <http://war1812trails.com>



Hear Ye, Hear Ye!

**We are Celebrating
the Bicentennial of the War of 1812**

Dear Daughters,

The Bicentennial of the War of 1812 presents us with an opportunity to get the word out, to let others know what we, the U.S. Daughters of 1812, do and why the War of 1812 was important and continues to be important to Americans living today.

We have a Publicity Information Circular on our National U.S. Daughters of 1812 Web Site: http://www.usdaughters1812.org/1812_PR_Brochure.pdf. Please scroll down to the second page. This circular contains a concise statement of what we as Daughters of 1812 do as an organization. Make a few copies and share it with others. Your local library may agree to let you put a few copies of this brochure on its display table.

Preparation for the Bicentennial of the War of 1812 will require much work and cooperation on the part of our members. U. S. Daughters in chapters in various states can be of immense help in identifying and helping publicize 1812 sites, persons and events within their own states. Chapters should also be able to provide local newspapers with press releases and radio stations with spot announcements for patriotic observances such as Constitution Day, Bill of Rights Day, the anniversary of the Battle of Baltimore which led Francis Scott Key to compose our National Anthem, and the anniversary of the Battle of New Orleans.

The best publicity involves local people reporting on their own history and those who made it. This is why this chairman loved grave markings and enjoyed the six years she served as the Alabama Grave Marking Chairman. We got wonderful publicity on grave markings when we could tie the 1812 veteran whose grave was being dedicated and the cemetery to the people in a specific local community. Web sites which provide photos of grave markings and information

about 1812 ancestors have proven to be great interest generators, very popular with families and their friends.

I would like to get schools and school children involved by providing schools with on line instructional materials and interactive quizzes on the Resource Web Site that can be used by teachers who are teaching fifth and sixth graders American History. Your chapter also might want to consider sponsoring poster and essay contests and offering certificates and small cash awards. Our Bicentennial Web page: <http://www.war1812trails.com> contains instructional materials and resources that can be used by history teachers on all levels. Suggested essay topics for high school students are:

- 1) Examine “Free Trade and Sailors Rights” as a divisive issue that was or was not Resolved at the end of the War of 1812.

- 2) Discuss the Legacy of the War of 1812, indicating why this war is important.

Younger students might be expected to prefer biographical topics. Suggestions might include Daniel Apppling, Benjamin Hawkins, or Jean Lafitte, a naval hero (we have many) or, perhaps, An unsung hero, one no one else has written about.

Our Bicentennial Web Site will continue to provide links to Bicentennial Web Sites, and bibliographies and histories and videos.

Providing a Record- Scrap Book Requirements

It is the responsibility of Chapter Public Relations Chairmen to keep a scrapbook of all clippings about her chapter and to produce a written description of public relations activities engaged in by her chapter including grave markings, historical markers, awards made and programs given on any aspect of the War of 1812.

In compiling newspaper clippings that are to be included in a Scrap Book, it is important to have the dateline and the name of the newspaper or other publication. The chapter chairman should have three copies of every publicity article that is published. She should retain one copy for her chapter scrapbook, a second copy for the state publicity chairman and a third copy for the me, the Public Relation Chairman National. “Clippings should be forwarded as soon as they are received. Do not hold clippings.” For more information, see the National Handbook, p.67 or email me.

State Public Relations Chairmen should have their reports turned in to the National Chairman by Feb 15. State Chairmen need to set a deadline for chapter Public Relations Chairmen to turn in reports to them which is no later than Feb 1.

Thanking you in advance for your help

Sincerely yours,

Linda W. Shabo
Public Relations Chairman National
2012-2015

**REPORT OF STATE PUBLIC RELATIONS CHAIRMAN
SEND TO CHAIRMAN NATIONAL BY FEBRUARY 15**

This form can be modified by State Chairmen and distributed to Chapter Public Relations Chairmen for them to use in reporting to the State Public Relations Chairman. Accurate reporting is essential. Chapters will be recognized based on their participation in activities publicizing the work of the U.S. Daughters of 1812.

1. Name of Chairman filling this report: _____
2. Chairman's EMAIL ADDRESS _____
3. Chairman's Telephone Number with area code: _____
4. Your state _____
5. Names of 1812 chapters in your state. List to right addresses of chapter web sites

6. Names of 1812 chapters which sent you reports

7. Names of 1812 chapters which have sent you newspaper clippings about 1812 activities.
Be sure to List the name of the chapter and beside the number of clipping submitted.
Be sure to include clippings which show name of newspaper and date of publication. If several chapters have submitted clippings and or photos, be sure to identify these. Use the back of this page if you don't have enough space on the front.

8. Send Copies of any Newsletters maintained by your state organization or individual Chapters. Name these in your report. Newsletters will be included in Scrap Book.

9. Event Photos. Be sure to identify event, when and persons in photo. Photos can be of awards such as: Spirit Award, Guest speakers, Cemetery markings, Scholarship Recipients, School visits, Parades, book fairs, library displays promoting 1812.

10. Did any chapters in your state copy the Publicity Information Circular featured on the National Web Site? If so, how many copies did they place in places where they would be accessible to the public such as libraries and schools.

11. Did any of the chapters in your state make use of Spot announcements for patriotic observances? If so, which chapters and what did they do?

12. Did any of the chapters in your state donate books on the War of 1812? If so, what and to whom.

13. . Did any of the chapters in your state take part in grave markings and/or commemorative observances at any historical sites? If so which.? Please list and describe these. You may use the back of this page with the number of the question you are answering.

14. Does your state or chapters within your state have lists of Ancestors of Members, either published or on web sites? You may have to use the back of this page or Add a sheet to the report. If so, be sure to # what you are answering.

15. Has your state or individual chapters compiled Cemetery Burial Information on 1812 Veterans buried in your state.? You may have to use the back of this page or Add a sheet to the report. If so, be sure to # what you are answering.

16 . Did chapters in your state have programs on any aspect of the War of 1812. If so, which? All chapters are urged to have at least one program on the War of 1812. **If any of your chapters had an especially good program, provide a copy and be recognized.** We are Beginning and on-line Program Library.

17 Did members of any of your chapters take part or attend in symposiums on the War of 1812.? If so, which chapters and which events?

18. Did members of any of your chapters submit an article which was published in an 1812 Newsletter or in another publication. Be sure to name the chapter, the member of the chapter whose article was published, the name of the publication in which it was published and the date and the title of the article or articles.

19. Have any of your chapters visited schools and/or made contacts with teachers encouraging them to use 1812 Resource materials with students studying American History?

20. Have any chapters within your state sponsored poster/ and or essay contests? If so, please name the chapter or chapters who have done this and describe what they have done including which, if any, awards were given.

21. Has any chapter in your state provided “an 1812” scholarship to a high school student planning to attend college? If so, don’t forget to send a photo and newspaper clipping if you have it.

22. Does your state have a Bicentennial Commission? If so, what is its web address? Also provide the names of any members from your state who work with yours state’s Bicentennial Commission.

Continue to next page for adding extra items.

Extra Sheet to Provide Additional Information